## Prospect Entrepreneur Sign up Symposium

## Journey from Idea to Achievement.

**Purpose of competition:**

To disseminate knowledge about our activities, enable interaction and exchange of experiences with some successful first and second generation entrepreneurs.

To provide the mentoring to the elected candidates for the accomplishment of their dream project.

**Eligibility for Participation:**

Final year of pursuing Course.

**Participation overview:**

By filling the Registration Proforma received through attachment or available in the websites.

**STEP 1.**

**Registration**: Registration Proforma received through attachment or available in the websites.

**STEP 2:**

**Presentation & Project explanation :** PPT Presentation of the prospect project by the students to our Panel.

**STEP 3:**

**Project submission:** for viability Analysis

**STEP 4:**

**Interaction:** Direct meeting with the Company Board of Directors.

**STEP 5:**

**Result announcement & Documentation:** will be sent through mail confirmation to the HOD of the Placement cell and selected candidates will be called in the organization for completion of formalities.

**GUIDELINES RELATED TO THE PRESENTATION OF THE PROJECT:**

**Your business plan presentation must contain the following points:**

**Proposed Product/Service**

* Describe the problem/issue which you are solving
* Describe the value proposition and features

**Target Market**

 What market needs does the product/service address?

 Who is the target customer?

 What is the estimated size and value of market (current and projected)?

**Competitive Landscape**

* Provide an overview of the competitive landscape.
* Describe the intellectual property associated with the business.
* What are your competitive strengths?
* Describe your competitors' strengths and weaknesses.
* What are the barriers to entry?

**Plan for Execution**

* What is the current status of the business (i.e. proof of concept, design, prototype, etc.)?
* What amount of seed funding is required and how will funds be used?
* Provide 3-year financial projections.
* Outline milestones for the next 6-12 months.
* Provide background information on the founding team.

**Plan for Execution**

* Describe any risks/challenges inherent in the proposed plan.
* How do you intend to mitigate these risks and meet these challenges?

**Revenue Model**

 How does the company plan to generate revenue?